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Sanem Sergici is an energy economist with more than 20 years of consulting and energy research experience. Her consulting practice focuses on understanding customer adoption of and response to innovative rate designs, distributed energy resources, and emerging technologies. She regularly assists her clients in matters related to rate design, electrification pathways, grid modernization investments, load forecasting, and resource planning. Sanem has led numerous studies in these areas that have been instrumental in regulatory approvals of grid modernization investments and smart rate offerings for electricity customers. She also has conducted several studies that explore the impact of electrification on grid investments and that investigate the role of distributed energy resources in meeting climate goals. She has been at the forefront of the design and impact analysis of innovative retail pricing, enabling technology, and behavior-based energy efficiency pilots and programs across North America. Additionally, she regularly testifies before regulatory bodies, publishes in academic and industry journals, and presents at industry events. She received a BS in economics from Middle East Technical University (Ankara, Turkey) and a PhD in applied economics from Northeastern University.