



2026 MEMBERSHIP BENEFITS

Benefits for all Members

- Participate in public policy forums with regulators and other government officials, public interest groups, professional advisors, utilities, competitors, and the general public.
- Have a direct voice in WPUI programming. Members are important resources in developing programming. Members may suggest topics, help develop the content of programs chosen by the WPUI board program advisory committee, assist in finding and selecting speakers and panelists, and sponsor programs.
- Enjoy reduced registration fees for most WPUI events.
- Receive all electronic mailings regarding WPUI events.
- Connect to UW-Madison researchers through WPUI's campus relationships.
- Be recognized in WPUI printed and electronic materials and on the WPUI website.
- Have access to free members-only opportunities.

Corporate (\$12,500)^{1, 2}

- ❖ Membership-level pricing for all WPUI programs
- ❖ 7 single-use registration fee waivers which may be used at any WPUI program except RTO Fundamentals, RTO Advanced, and Energy Utility Basics³
- ❖ Company logo and link included on WPUI website membership page
- ❖ Company logo included on all WPUI program agendas

Sustaining (\$8,400)²

- ❖ Membership-level pricing for all WPUI programs
- ❖ 4 single-use registration fee waivers which may be used at any WPUI program except RTO Fundamentals, RTO Advanced, and Energy Utility Basics³
- ❖ Company logo and link included on WPUI website membership page
- ❖ Company logo included on all WPUI program agendas

Contributing (\$4,200)²

- ❖ Membership-level pricing for all WPUI programs
- ❖ 3 single-use registration fee waivers which may be used at any WPUI program except RTO Fundamentals, RTO Advanced, and Energy Utility Basics³
- ❖ Company name and link included on WPUI website membership page
- ❖ Company name included on all WPUI program agendas

Associate (\$2,100)²

- ❖ Membership-level pricing for all WPUI programs
- ❖ 2 single-use registration fee waiver which may be used at any WPUI program except RTO Fundamentals, RTO Advanced, and Energy Utility Basics³
- ❖ Company name included on WPUI website membership page
- ❖ Company name included on all WPUI program agendas

Standard (\$1,050)

- ❖ Membership-level pricing for all WPUI programs
- ❖ 1 single-use registration fee waiver which may be used at any WPUI program except RTO Fundamentals, RTO Advanced, and Energy Utility Basics³
- ❖ Company name included on WPUI website membership page
- ❖ Company name included on all WPUI program agendas

¹ Corporate members will designate two subsidiary members.

² An organization's benefits at this level also apply to that organization's parent company.

³ Organization must request passes at least two weeks in advance of a given program.