



KELLEY DEARING SMITH

Louisville Water

In her 23-year career with Louisville Water, Kelley Dearing Smith has developed strategic partnerships and communication efforts that focus on building the utility's brand. She directs Louisville Water's internal and external communications, brand development, education, public affairs, and economic development efforts. Kelley authored a book highlighting Louisville Water's history and oversaw the development of the "WaterWorks Museum" at the company's 1860 original pumping station. Prior to working with the utility, Kelley worked in television news. She is chair of the American Water Works Association's public affairs council and frequently speaks to utilities and organizations on best-practices for branding and communication. She holds a bachelor of arts in broadcast journalism from Eastern Kentucky University.