



## 2025 MEMBERSHIP BENEFITS

### Benefits for all Members

- Participate in public policy forums with regulators and other government officials, public interest groups, professional advisors, utilities, competitors, and the general public.
- Have a direct voice in WPUI programming. Members are important resources in developing programming. Members may suggest topics, help develop the content of programs chosen by the WPUI board Program Advisory Committee, assist in finding and selecting speakers and panelists, and sponsor programs.
- Request programming which uses the Chatham House Rule. These members-only programs allow for the discussion of issues in a “no attribution” format.
- Enjoy reduced registration fees for most WPUI programs.
- Receive all electronic mailings regarding WPUI events, seminars, and programs.
- Connect to UW-Madison researchers through WPUI’s relationships.
- Be recognized in WPUI printed and electronic materials and on the WPUI website.
- Receive invitations to members-only events.

### Corporate (\$12,500)<sup>1, 2</sup>

- ❖ Membership-level pricing for all WPUI programs
- ❖ 7 single-use registration fee waivers which may be used at any WPUI program except RTO Fundamentals, RTO Advanced, and Energy Utility Basics<sup>3</sup>
- ❖ Company logo and link included on WPUI website membership page
- ❖ Company logo included on all WPUI program agendas

### Sustaining (\$8,400)<sup>2</sup>

- ❖ Membership-level pricing for all WPUI programs
- ❖ 4 single-use registration fee waivers which may be used at any WPUI program except RTO Fundamentals, RTO Advanced, and Energy Utility Basics<sup>3</sup>
- ❖ Company logo and link included on WPUI website membership page
- ❖ Company logo included on all WPUI program agendas

### Contributing (\$4,200)<sup>2</sup>

- ❖ Membership-level pricing for all WPUI programs
- ❖ 3 single-use registration fee waivers which may be used at any WPUI program except RTO Fundamentals, RTO Advanced, and Energy Utility Basics<sup>3</sup>
- ❖ Company name and link included on WPUI website membership page
- ❖ Company name included on all WPUI program agendas

### Associate (\$2,100)<sup>2</sup>

- ❖ Membership-level pricing for all WPUI programs
- ❖ 2 single-use registration fee waiver which may be used at any WPUI program except RTO Fundamentals, RTO Advanced, and Energy Utility Basics<sup>3</sup>
- ❖ Company name included on WPUI website membership page
- ❖ Company name included on all WPUI program agendas

### Standard (\$1,050)

- ❖ Membership-level pricing for all WPUI programs
- ❖ 1 single-use registration fee waiver which may be used at any WPUI program except RTO Fundamentals, RTO Advanced, and Energy Utility Basics<sup>3</sup>
- ❖ Company name included on WPUI website membership page
- ❖ Company name included on all WPUI program agendas

<sup>1</sup> Corporate members will designate two subsidiary members.

<sup>2</sup> An organization’s benefits at this level also apply to that organization’s parent company.

<sup>3</sup> Organization must request passes at least two weeks in advance of a given program.