



ANNA STIEVE
WPPI Energy

Anna Stieve leads WPPI Energy’s income-qualified customer programs as senior energy services manager. In 2021-22, she conducted a customer research project to explore how utilities can best support income-qualified customers. With 15 years’ experience in the energy industry, her areas of expertise include customer service, utility research, and efficiency and renewable energy programs. As the illustrator and co-author of the award-winning children’s book “If I Were a Lineworker,” she also aims to inspire kids to consider a career in the utility industry. Anna is a Professional Engineer and Certified Energy Manager. She received her B.S. in civil and environmental engineering from the University of Wisconsin-Madison.