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Maddie Koolbeck is a senior researcher with Slipstream whose work focuses on understanding how technologies, policies, and programs impact energy usage, cost, and carbon emissions. She leads and provides analytical support for projects relating to energy efficiency, market characterization and potential, community energy planning, and emerging technology. She also leads secondary research reviews and conducts surveys to further understand the current state of the market and stakeholder viewpoints. She holds a master's in public affairs with a concentration in energy analysis and policy from the University of Wisconsin-Madison and a bachelors in economics and environmental studies from Coe College (Iowa).