CELEBRATING 40 YEARS OF SERVICE

2022 ACTIVITIES REPORT
Congratulations WPUI members for 40 years as a successful organization!! Your support and involvement keep WPUI at the forefront of providing important and up-to-date programming.

It was a pleasure to celebrate this milestone with you at a reception in late June where we heard from distinguished speakers, including Public Service Commission of Wisconsin Chair Rebecca Valcq, WI Representative Beth Meyers, WPUI founder Rodney Stevenson, College of Engineering Dean Ian Robertson, and WPUI board members Jordan Hemaidan and Sarah Justus.

WPUI is an officially-sanctioned UW-Madison Institute. However, it is completely self-funded, relying solely on membership fees and program registration fees. Additionally, WPUI is governed by an outside board of directors which is structured to represent WPUI's membership.

Remaining focused on its goals and mission, WPUI's board revisited and updated WPUI's strategic plan this year. This includes a renewed commitment to ensuring WPUI's financial well-being and continuity of operations, maintaining and strengthening WPUI's role as facilitator and leader of discussion for the utility of the future, enhancing WPUI's membership, focusing on staff training and board development, an intention to consider new recurring programs, and a discussion of how WPUI can work more closely with the UW's College of Engineering and School of Journalism and Mass Communications. Over the past few years, the board has said goodbye to some long-standing board members whose commitment to WPUI carried the Institute through times of significant transition. In 2022, the board welcomed several new members who are already positively impacting WPUI programming and the Institute's future.

Given the global challenges being faced and the transformations occurring in the electricity, natural gas, and water industries, WPUI is looking forward to continued member organization input and involvement and the creation of timely, informative, and interesting WPUI programming.

As noted, 2022 was another year of transition for all. WPUI successfully implemented hybrid programming for our multi-day programs while continuing to use a virtual platform for our single-day programs. As we begin planning WPUI's 2023 programming, we anticipate many opportunities to incorporate WPUI member feedback into program design. Additionally, WPUI's programs continue to benefit enormously from the participation of a diverse range of speakers that includes vast representation from WPUI member organizations. We plan to continue using a hybrid model for our multi-day programs as it allows us to welcome many registrants to Madison as well as many more virtually.

WPUI exists and is able to provide timely and important programming only because of your organization's support and input. Thank you!!

We are excited to announce that the 2023 membership form includes new ways your organization can support WPUI's activities. Additionally, for the 7th consecutive year, WPUI membership fees will not increase!

Sincerely,
Lori Sakk
Director
WPUI 2022 Program Statistics

460 Registrants
22 Days of Programming
3 One-Day Programs
3 Member-Only Programs

98 Speakers
32 States Represented
2 Multi-Day Programs
3 WPUI-Hosted Programs
2022 Program Highlights

**Federal Infrastructure Grant Opportunities (February 2)**

A members-only opportunity to hear from WPUI member Power System Engineering about federal funding being made available to support a wide range of utility-related projects.

**Public Utilities Law Update (March 2)**

Annual update of notable regulatory and legal cases, statutes, and administrative code provisions impacting practitioners in the energy and water arenas.

**Energy Storage (March 9)**

Discussion of energy storage in the U.S., policy changes and impacts, cutting edge research, analysis of applications of storage, lessons learned, and the path forward.

**Regional Transmission Organization Fundamentals: Background, Purpose, Future (April 18-20)**

WPUI's annual comprehensive overview of regional transmission organizations in North America, how and why RTOs were created, what their many functions are today, how transmission planning is conducted, how resource adequacy is managed, how the system maintains operational reliability, and how financial markets operate.

**WPUI 40th Anniversary Reception (June 28)**

A networking reception for WPUI member organization staff in recognition of WPUI's 40th anniversary.

**Edison Electric Institute’s Electric Rates Course (July 24-27)**

Rate design course on principles and examples of new rate options in a changing industry.

**Organization of MISO States Resource Adequacy Summit (August 8-10)**

Impact of Climate Change on Reliability (September 13)

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Assessment of the impacts of climate change on reliability, how the utility industry is managing and adapting to those changes, and how the usual decisions regarding infrastructure planning needs are being affected.

**Energy Utility Basics (October 3-7)**

WPUI's annual intensive course on the history of the utility industry and the fundamental concepts critical to being conversant in the industry today.

**Clean Energy Community Initiative with UW-Madison (October 24)**

A members-only opportunity to hear from WPUI member UW-Madison. Dr. Oliver Schmitz shared information about a series of clean energy community workshops to discuss forging creative partnerships in order to build innovation capacity, pilot and catalyze initiatives, and launch impactful programs.

**Water – Impact of Public Confidence on Infrastructure (October 26)**

Discussion of how public confidence in public water and wastewater infrastructure is critical to ensuring a sustainable public good and protecting public health by managing, maintaining, and upgrading infrastructure while implementing sustainable practices.
2022 Members

Corporate
Alliant Energy
WEC Energy Group

Sustaining

Contributing

Associate
Illume Advising
ITC Midwest
WPPI Energy

MEMBER SUPPORTED. MEMBER DRIVEN.

VISION
WPUI provides programs and forums, in non-partisan format, that promote the exchange, creation, integration, transfer, and application of knowledge. WPUI does not take a position on issues.

PRINCIPLES
The mission of WPUI is to advance understanding and discussion of relevant industry topics and emerging trends in the electric, natural gas, and water industries.

MISSION

PRIORITIES

• WPUI financial well-being and continuity of operations
• WPUI role as facilitator and leader of discussion for the utility of the future
• Membership Recruitment
• Staff Training
• Board Improvement
2022 Board Members

Lori Sakk, WPUI, Director
Sarah Justus, American Transmission Company, Board Chair
Jordan Hemaidan, Michael Best & Friedrich, Outgoing Board Chair
Karl Hoesly, Xcel Energy, Board Vice Chair

Michael Greiveldinger, Alliant Energy
Lawrie Kobza, Boardman & Clark LLP

Thomas Content, Citizens Utility Board of Wisconsin
Kristin Gilkes, Customers First! Coalition
Jennifer Shilling, Dairyland Power Cooperative
Andy Koors, Deloitte
Matthew Spencer, Madison Gas and Electric Company
Kira Loehr, Perkins Coie LLP

Carrie Templeton, Public Service Commission of Wisconsin
Paul Harris, Ranger Power
Frank Greb, Slipstream Group, Inc.
Paul Wilson, College of Engineering, UW-Madison
Mary Blanchard, Wisconsin Energy Institute, UW-Madison
Christopher LaRowe, WEC Energy Group
Ben Callan, Wisconsin Department of Natural Resources
Todd Stuart, Wisconsin Industrial Energy Group
Jem Brown, Wisconsin Rapids Water Works and Lighting Commission

Representative Beth Meyers, Wisconsin State Assembly, District 74
Representative Mike Kuglitsch, Wisconsin State Assembly, District 84

Rodney Stevenson, Professor Emeritus, UW-Madison
WPUI Founder
2023 Program Preview

Member-Only Event (January)

Public Utilities Law Update (March 1)

Affordability and the Energy Burden (March 7)

Regional Transmission Organization Fundamentals: Background, Purpose, Future (April 24-26)

Member-Only Event (June)

Edison Electric Institute’s Electric Rates Course (July 23-26)

Member-Only Event (August)

System Planning with AI (September 20)

Energy Utility Basics (October 9-13)

Water – Sustainability and Climate Change (October 25)
CREDITS

Digital Design Certificate Students,
University of Wisconsin-Madison

Digital Studies Certificate Advisor,
School of Journalism, University of Wisconsin-Madison

PHOTO CREDITS

Front Cover: WPUI; UW-Madison
Director’s Letter: WPUI; UW-Madison
2022 Statistics: UW-Madison
2022 Program Highlights: Unsplash
2022 Board: WPUI
2023 Program Preview: iStock, MISO
Back Cover: WPUI