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John McWilliams is a senior innovation engineer for Dairyland Power Cooperative in La Crosse, Wisconsin. His work involves a variety of energy innovation programs for electric vehicles and energy storage. Prior to his 22 years at Dairyland, John worked for Westinghouse Electric Corporation and AVO International. His work took him all over the world with assignments in Saudi Arabia, Malaysia, and England. He has a bachelor of science in electrical engineering, a master of engineering in systems engineering and a graduate certificate in biorenewable resources and technology from Iowa State University, and a master in business administration from the University of Wisconsin – La Crosse. He is a registered professional engineer in Wisconsin, a senior member of the Institute of Electrical and Electronics Engineers, and an ABET program evaluator for electrical engineering programs.