



Wisconsin Public Utility Institute
UNIVERSITY OF WISCONSIN-MADISON



LAURA GOLDBERG

Natural Resources Defense Council

Laura Goldberg is the Midwest regional director of the Energy Efficiency for All project (EEFA) at the Natural Resources Defense Council (NRDC). She oversees strategies for increasing energy efficiency and clean energy in affordable multifamily housing and underserved communities across the Midwest. She leads coalitions of housing, energy, health, environmental justice, and renter partners in MI, MN, MO, and IL and informs national strategies for EEFA. Laura prioritizes centering racial equity and justice in her clean energy work, ensuring the advocacy includes both equitable processes and outcomes. Prior to joining NRDC, Laura worked on energy efficiency outreach and education at the Citizens Utility Board of Illinois. She has a B.A. in international studies with a global environment concentration from the University of Wisconsin-Madison. While a student at UW-Madison she was coordinator of Wisconsin Public Interest Research Group's (WISPIRG) environmental campaign, Big Red Go Green. She is now based in Chicago at NRDC's Midwest office.