



Wisconsin Public Utility Institute
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Bill is the director of programs for the Alliance for Water Efficiency (AWE). He has been in the water industry since 2002 when he got his start working for Planning and Management Consultants, Ltd. in Carbondale, IL. Bill joined AWE in 2007. His work has included research related to many facets of water resource management such as policy analysis, water conservation program planning and evaluation, benefit-cost analysis, drought planning, and water rate evaluation. He has worked with water utilities throughout the United States and Canada.