



**Wisconsin Public Utility Institute**  
UNIVERSITY OF WISCONSIN-MADISON



## **JES RIVAS**

### **ILLUME Advising**

Jes Rivas is operations principal with ILLUME Advising having joined ILLUME as managing director in 2018. She is an industry expert who brings more than 15 years of experience in technology assessment, market characterization, and evaluation of commercial, industrial and residential programs to her work with ILLUME. Jes is known for her work with some of the largest utilities in the country in areas such as portfolio planning and market characterization of commercial, industrial, and residential end uses. She is both a highly

sought-after consultant and an excellent mentor to ILLUME's team. An engineer by trade, Jes works alongside ILLUME's executive team to ensure ILLUME's reputation for excellence continues as ILLUME grows. ILLUME's clients benefit from her attention to quality and service-focused account leadership as she translates these values into the day-to-day execution of ILLUME's services. She has expertise in quantitative analysis and innovative data collection and sampling techniques, as well as targeted assessments and measures. She is also a trusted advisor, known for her exceptional project management and excellent client service. Jes received a bachelor's in physics from Colorado College and a master's in building systems engineering from the University of Colorado Boulder.