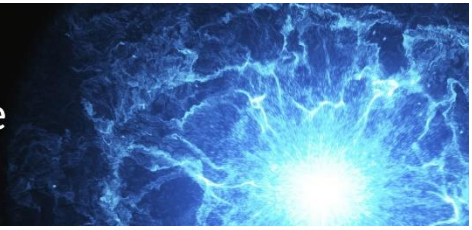




Wisconsin Public Utility Institute
UNIVERSITY OF WISCONSIN-MADISON



KRISTIN GILKES

Customers First Coalition

Kristin Gilkes has been executive director of the Customers First Coalition since September 2017. Kristin plans to build upon the Coalition’s advocacy and outreach efforts, including hosting the popular annual “Power Breakfast” in Madison as well as offering other educational and networking events throughout the year. While the organization is always working to promote the benefits of effective regulation to policy-makers and the public, other upcoming areas of focus include discussions on grid modernization, changing customer expectations, and efforts to help consumers understand the value of and potential uses for electricity. Kristin began her career working as a staffer in the Wisconsin state

legislature for then-state representative Phil Montgomery of Green Bay. Before leaving the legislature to work in media relations for several political organizations, Kristin served as the legislature’s Energy and Utilities Committee clerk. In 2011, Kristin joined the Public Service Commission of Wisconsin as Communications Director. She has also spent time doing government-relations work on behalf several investor-owned utilities during her career.