



Wisconsin Public Utility Institute
UNIVERSITY OF WISCONSIN-MADISON



BRIAN PENINGTON

Wisconsin Power and Light Company

Brian Penington is the manager of regulatory relations and policy at Wisconsin Power and Light Company (WPL). He advises senior leadership on regulatory strategy and policies and collaborates with regulatory staff and related stakeholders to address evolving industry initiatives. He has extensive experience managing electric and gas rate-making functions in retail and wholesale jurisdictions. Brian has been employed by Alliant Energy or its WPL subsidiary since 1999. Prior to Alliant Energy, Brian was employed for three

years by Wisconsin Public Service Corporation as a market-side forecaster. He received a bachelor of science degree in economics from Northern Illinois University.