WPUI Board Meeting
November 25, 2019
Location: Michael Best, 1 S Pinckney St, Ste 700, Madison, WI 53703

Minutes
Next WPUI Board Meeting March 10, 2020

Brian Rude called the meeting to order at 12:14pm.

Present: Brian Rude, Dairyland Power; Brian Penington, Alliant Energy; P.J. DiStefano, Deloitte; Garrett Huffman, Ofc of Rep. Mike Kuglitsch, WI State Legislature; Rep. Beth Meyers, WI State Legislature; Lawrie Kobza, Boardman Clark; Tom Content, CUB; Carrie Templeton, PSCW; Greg Bollom, MGE; Frank Greb, Slipstream; Kira Loehr, Perkins Coie; Jordan Hemaidan, MBF; Delanie Breuer, WPC; Paul Wilson, UW-Madison COE; Mary Blanchard, WEI; Lori Sakk, WPUI

Phone: Jem Brown, WRWWLC; Deb Erwin, Xcel Energy; Paul Harris, Ranger Power

Also Present: Line Roald, UW-Madison, ECE; Sara Langmack, WPUI

Excused: Cheryl Parrino, Parrino Strategic Consulting Group; Dave Siebert, WDNR; Sarah Justus, ATC; Kristin Gilkes, Customers First;

Introductions
Board members and guest speaker introduced themselves.

Meeting Agenda and July 16, 2019, Minutes
- A meeting agenda was provided to board members in advance of the board meeting.

Executive & Nominations Committee
- Brian Rude announced the electronic ballot results confirming two board members to a three-year term (July 1, 2019 – June 30, 2022): Greg Bollom, MGE; Delanie Breuer, WPC
- Brian Rude discussed WPUI succession planning and asked board members to consider their interest in becoming the next board vice chair, with the intent of becoming the chair after two years; essentially this would be a 4-year commitment.

Special Guest Presentation
Line Roald, UW-Madison, Electrical and Computer Engineering, gave a presentation on optimization methods for a greener, more flexible grid.
Financial Update
- Lori Sakk provided an update on 2019 current numbers (Nov. and Dec. 2019 are still estimated) and 2020 budget estimates.
- The management of WPUI finances and the fund balance were reviewed for the newest board members.
- Lori Sakk reviewed the proposed 2020 budget. Greg Bollom moved to approve the 2020 budget. Kira Loehr seconded. The motion carried.

Programming
- Lori Sakk provided a 2019 program update, including attendees, expenses, and revenue.
- Paul Wilson requested information on how many attendees per each program are from WPUI-member entities.
- Lori Sakk presented information on EUB attendees, expenses, and revenue.
- Lori Sakk reviewed the agenda and speaker line-up for WPUI’s new RTO program April 20-22, 2020.

General Overview
- Lori Sakk reviewed WPUI’s activities and goals since the last board meeting.
- Lori Sakk reported that Google Analytics has been implemented and that now time is needed for data to accumulate and for staff to be trained on how to understand/interpret/share the data.
- Lori Sakk informed the board about WPUI’s collaboration with UW Journalism School students working on our 2019 AR.
- Lori Sakk informed the board about our prep for the membership mailing.

Committee Updates

Membership
- A membership committee meeting will be held in early 2020 to review and discuss how and whether membership levels, fees, and benefits should be restructured, as well as recruitment of new members.

Program Advisory
- Kira Loehr updated the board on the program committee’s 9/4/19 and 10/24/19 teleconference meetings.
- Kira Loehr invited discussion about the idea of WPUI holding a program when the PSC might have something related to the program topic on their docket.
- The board provided feedback on proposed 2020 WPUI program calendar that will be included in 2020 membership packets.

Compensation and Performance
- Saved for Executive Session.

New Business
- Ronda Ferguson no longer at WEC Energy Group, and Lori Sakk reached out to WEC leadership to determine nomination for new board member.
Executive Session
  • Convened at 2:08 and adjourned by unanimous consent, along with the meeting, at 2:45pm.

Next board meeting will be March 10, 2020.