



**Wisconsin Public Utility Institute**  
UNIVERSITY OF WISCONSIN-MADISON



## **MARTIN DAY**

### **Public Service Commission of Wisconsin**

Martin Day has over 20 years of experience in the utility industry and currently is the administrator for the division of energy regulation and analysis at the Public Service Commission of Wisconsin. In this role since fall 2017, he is the primary advisor to the Commission on gas and electric utility matters. Martin's responsibilities include managing the Commission staff who perform the audit, engineering, finance, rates, and environmental work related to gas and electric utility projects in Wisconsin. Martin previously worked for Madison Gas

and Electric Company, where he served as the forecasting manager, responsible for a team which oversaw corporate-wide business intelligence around sales, revenues, customer segmentation, and behavioral analytics. Martin graduated from the University of Wisconsin - Madison with bachelor of science degree in political science.