



Wisconsin Public Utility Institute
UNIVERSITY OF WISCONSIN-MADISON



ROSALINE ROUSE

Milwaukee Water Works

Rosalind Rouse coordinates communications for the Milwaukee Water Works. She serves as liaison with economic development agencies for business retention and expansion and is a founding member of the Water Council. Her consumer education programs have consistently been honored for effectiveness. As a two-term member of the American Water Works Public Affairs Council, she chaired its Consumer Outreach and Water

Landmarks Committees. Roz was honored in 2015 with the Leon A. Smith Award for distinguished service to the Wisconsin Section of the American Water Works Association. Prior to joining the water community, she enjoyed a career in broadcast news and public relations. Roz is graduate of the University of Wisconsin-Madison School of Journalism and Mass Communications.