

Accelerating Change in the EV Market

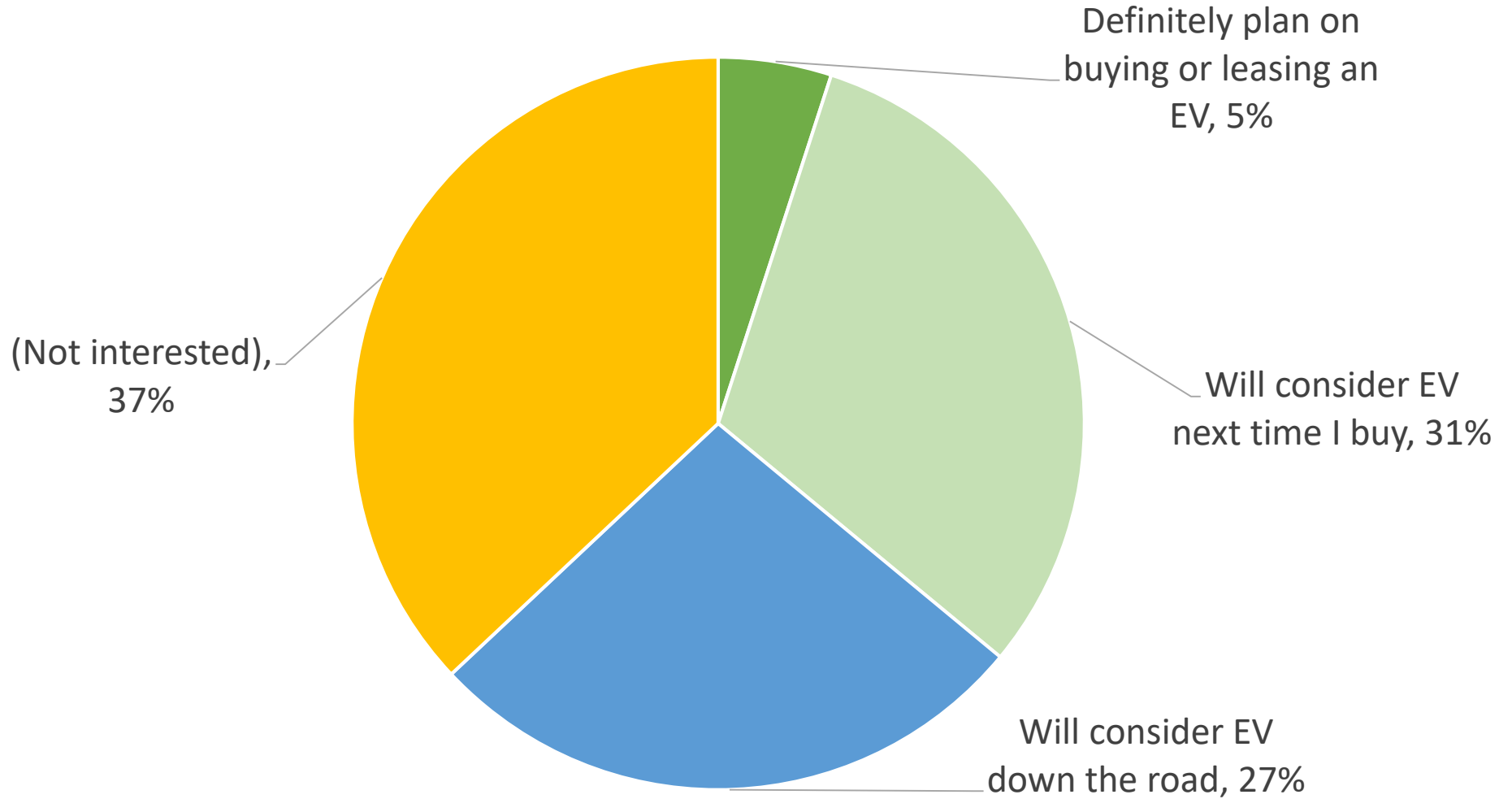
Customer & Vendor Education / Managing Customer Expectations

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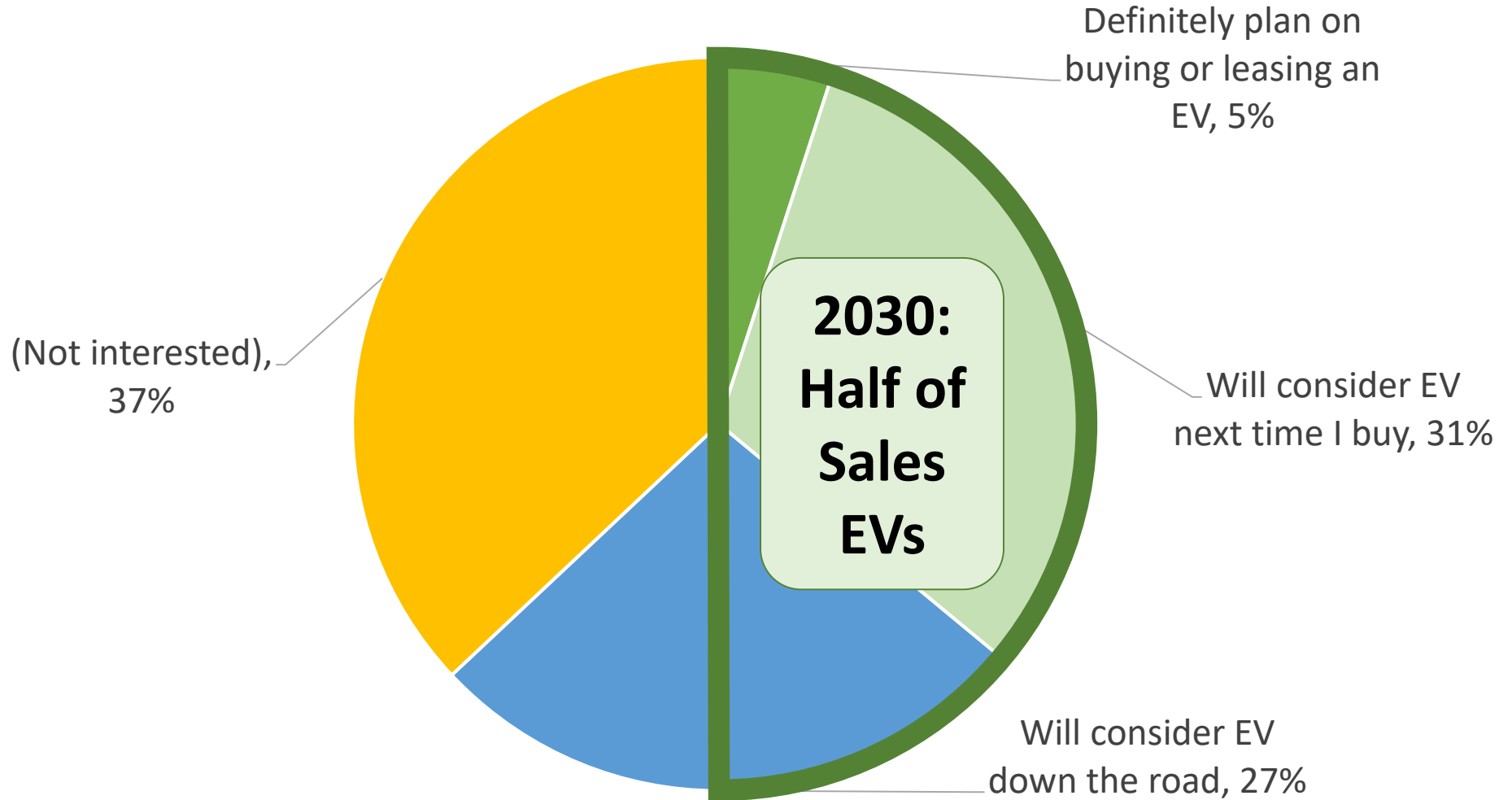
Prospective Car Buyers on EVs

2019 Consumer Reports/UCS Survey Results

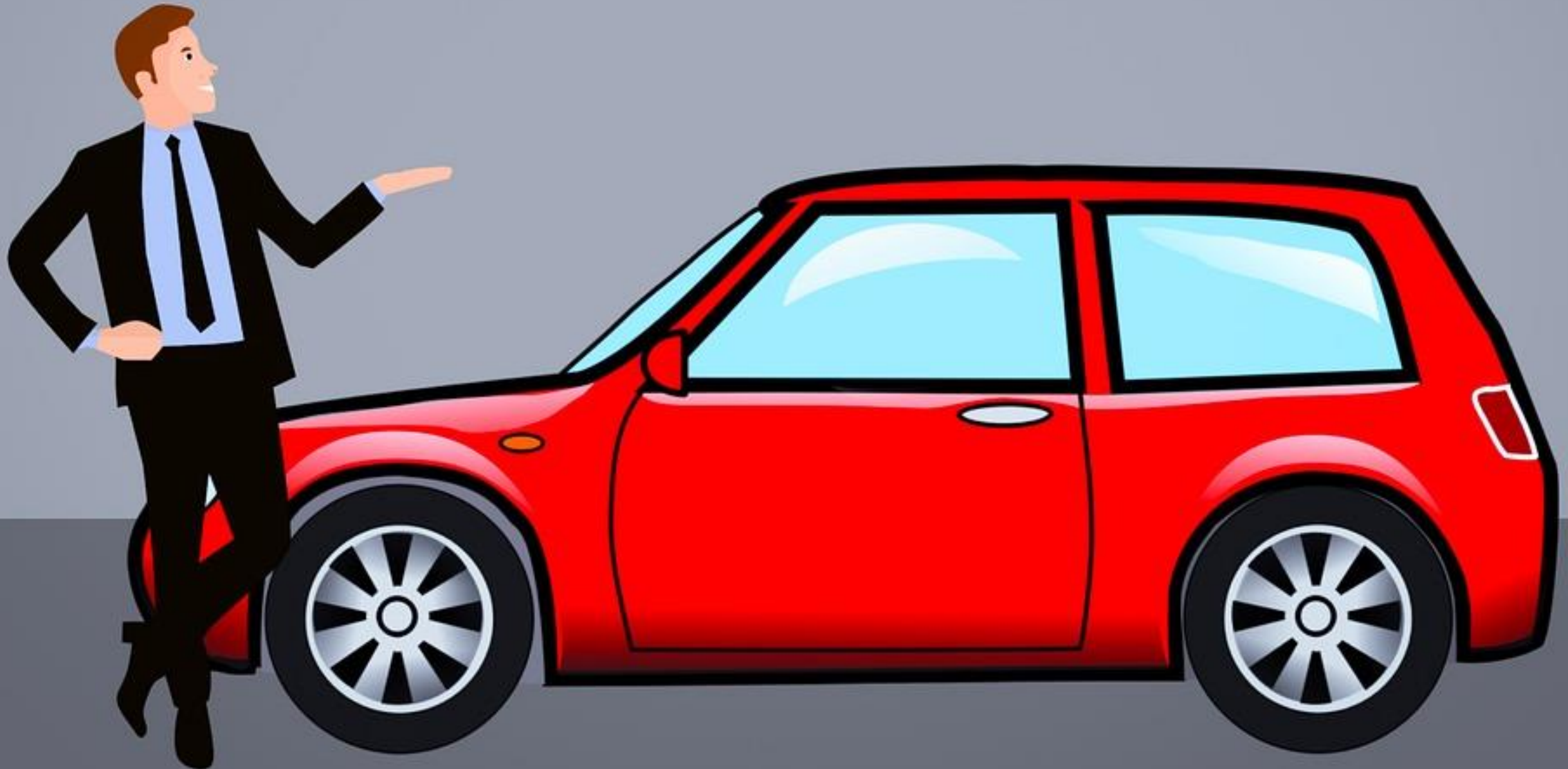


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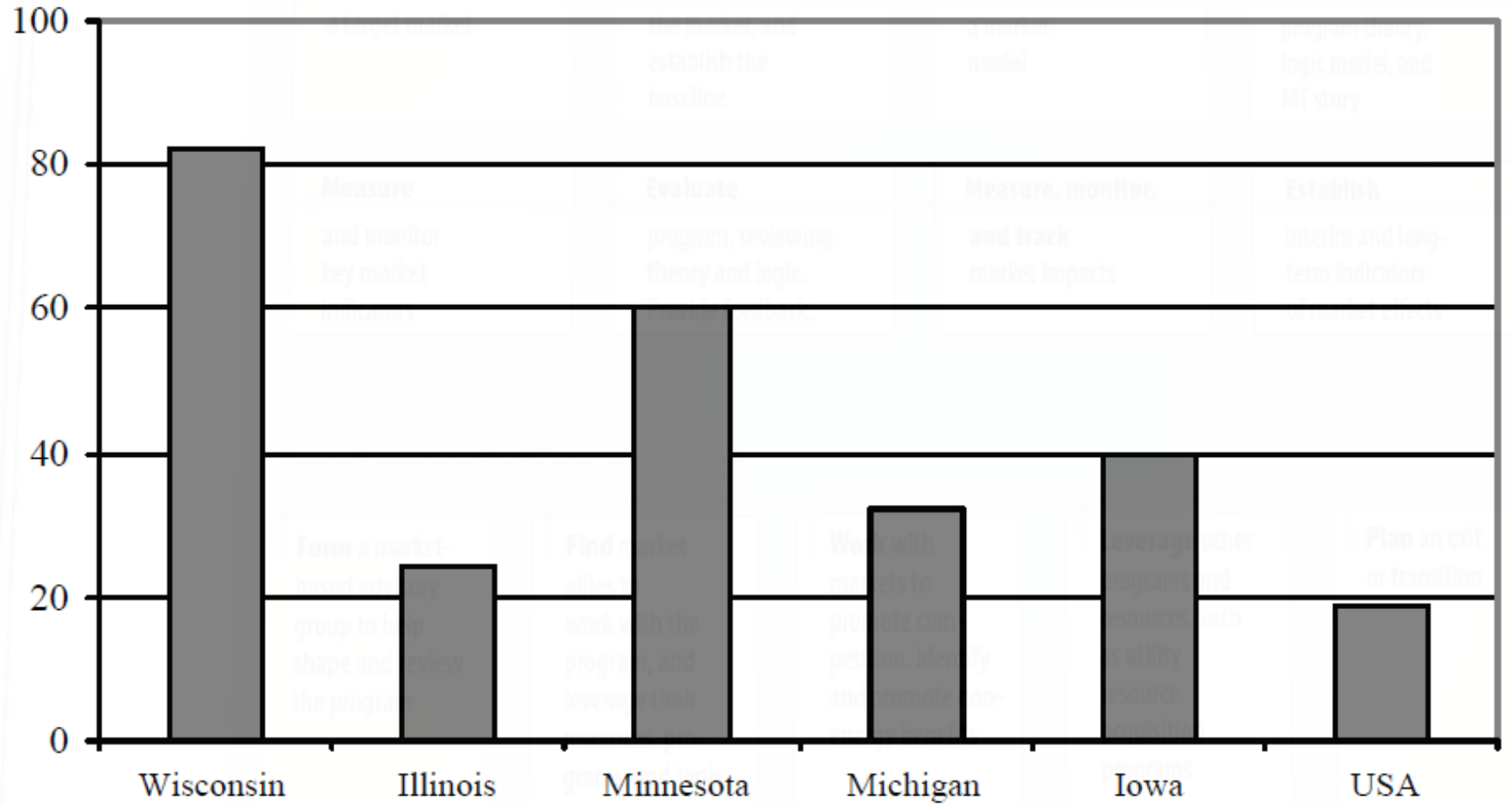


Intent Is Nice But Only Actions (Sales) Matter



We
Know
How
to Do
This

Figure 3: High-efficiency furnace market share (percent of annual sales that are high efficiency)



Source: GAMA & Carrier marketing statistics; 1990



Scott

One thing I did not anticipate was the instant throttle response.
Also now that I don't get gas regularly, I hate getting that smell on my hands.



Megan

Remote climate control and being able to pre warm it in the garage so I take my kids from one warm room to another always.



Rosie

So good to charge from my house roof-top solar panels... nearly guilt-free!
So quiet you can have a decent conversation with passengers in the back, & hear music/radio clearly.
Very nifty & a pleasure to drive.

