



Wisconsin Public Utility Institute
UNIVERSITY OF WISCONSIN-MADISON



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Jason Nielsen is the regulatory customer innovation manager for Alliant Energy. His responsibilities are associated with the development of new rate options for customers across both Iowa and Wisconsin to support their interests to better manage their utility bill and access more clean energy solutions. Prior to this role, Jason was manager of regulatory affairs over pricing and rates for Alliant Energy's Iowa utility, Interstate Power and Light Company. He also held the position of manager of financial planning and analysis where he was responsible for finance activities for Iowa rate cases and financial planning. Jason's first role with Alliant Energy as a plant controller over several of its Iowa power plants. Prior to working in the utility industry, Jason served in a variety of financial planning and analysis positions with Kimberly-Clark Corporation. He graduated from the University of Iowa with a bachelor's degree in finance.