



Wisconsin Public Utility Institute
UNIVERSITY OF WISCONSIN-MADISON



JEFF RIPP

Alliant Energy

Jeff Ripp is director of regulatory strategy and solutions for Alliant Energy, the parent company of Wisconsin Power and Light. Previously, Jeff worked for the Public Service Commission of Wisconsin in a variety of roles including as the administrator for the division of energy regulation and as the assistant administrator for water. His previous work experience includes the U.S. House of Representatives Committee on Resources, the Wisconsin Legislative Audit Bureau, and the

Wisconsin Department of Natural Resources. He graduated from the University of Wisconsin – Madison with an M.S. in water resource management and a B.S. in chemistry and environmental studies.