P.J. DiStefano called the meeting to order at 12:04 pm.

Present
P.J. DiStefano, Deloitte; Brian Rude, Dairyland Power; John Sumi, MGE; Deb Erwin, Xcel Energy; Dave Siebert, WI DNR; Garrett Huffman, proxy for Rep. Mike Kuglitsch, WI State Legislature; Kira Loehr, Perkins Coie; Earl Gustafson, WI Paper Council; Sarah Justus, ATC; Lawrie Kobza, Boardman Clark; Jordan Hemaidan, Michael Best & Friedrich; Bill Jordahl, PSCW; Kristin Gilkes, Customers First; Frank Greb, Seventhwave; Ronda Ferguson, WEC Energy (on phone); Paul Harris, Ranger Power; Mary Blanchard, WEI; Jake Blanchard, UW-Madison; Lori Sakk, WPUI

Also Present
Andy Bochman, INL; Jeffrey Thomas, PSCW; Sara Langmack, WPUI

Excused
Tom Content, CUB; Jeff Ripp, Alliant Energy; Rep. Eric Genrich, WI State Legislature; Nilaksh Kothari, Great Lakes Utilities; Cheryl Parrino, Parrino Strategic Consulting Group

Meeting Agenda and July 12, 2018, Minutes
- A meeting agenda was provided to board members in advance of the board meeting; there were no additions/changes to agenda.
- Earl Gustafson moved to approve the July 12, 2018, minutes. Brian Rude seconded. The motion carried.

Special Guest Presentation
Andy Bochman, senior grid strategist with National and Homeland Security at Idaho National Lab, spoke on cybersecurity and “Protecting What Must Not Fail.”

Budget Update
- Lori Sakk gave an update on WPUI finances.
- Lori Sakk presented a proposed 2019 budget.
- P.J. DiStefano requested that additional information around the structural deficit be provided and discussed at the March and July board meetings.
- Deb Erwin moved to approve the draft 2019 budget as amended. Sarah Justus seconded. The motion carried.
2018 Review
- Lori Sakk provided an update on 2018 programs, including an overview of program attendee numbers.
- Lori Sakk provided an update on WPUI staff activities since the last board meeting.
- Board members discussed the possibility of an additional recurring program similar to EUB. The program committee (and full board) will continue to explore and discuss.

Membership review
- Lori Sakk provided an update on 2018 members and reviewed membership numbers over the past several years.

Committees
Executive & Nominations
- P.J. DiStefano proposed the nomination of Rodney Stevenson for emeritus status in WPUI. The motion was moved by Brian Rude and seconded by Kira Loehr and Earl Gustafson. The motion carried.
- P.J. DiStefano provided an update on the committee’s succession plan for board leadership. Brian Rude expressed interest in being chair when P.J. DiStefano’s term ends June 30, 2019. A new vice-chair is needed and Jordan Hemaidan expressed interest and willingness to fill this role.

Membership
- Lori Sakk presented a clean-up charter change to list PSCW as a separate category in the charter. Discussion ensued. Jordan Hemaidan moved to approve the motion as amended. Sarah Justus seconded. The motion carried.
- Deb Erwin reviewed the membership committee’s meeting, and Lori Sakk presented an overview of the membership satisfaction survey results.
- The board reviewed and discussed membership fees, including whether and when a potential increase may be needed.

Program Advisory
- Kira Loehr and Lori Sakk reviewed the program committee’s meeting and the list of potential 2019 programs.
- The board reviewed and discussed potential programs and other ideas, as well as scheduling issues and attracting high quality speakers.
- The board provided feedback and direction to Lori Sakk on proceeding with 2019 programming.
- The board reviewed and discussed program registration fees and options for passing costs to attendees.

Compensation and Performance
- The board went into executive session to discuss performance and evaluation of WPUI staff.
New business

- P.J. DiStefano asked for any new business.
- Garrett Huffman mentioned that Rep. Kuglitsch’s term as committee chair ends next year; it may be renewed and it may not. Garrett Huffman also mentioned that Rep. Genrich’s term might also be expiring. Garrett Huffman also suggested that WPUI do another educational program for the incoming committee members. Deb Erwin asked for his recommendation on timing for a program – he suggested late January, before new bills demand their attention. Brian Rude observed that WPUI’s history with legislative representation has been hit/miss and commended Rep. Kuglitsch for his active representation on the board as the Republican representative. Jordan Hemaidan recommended a crash course taken from EUB for legislators. Brian Rude pointed out that this role falls to Legislative Council. PJ DiStefano recommended that the Executive and Nominations committee take up the topic of legislative representation on the board and that the Program committee should discuss potential legislative programming. Sarah Justus recommended a crash course on integration of renewals along with fundamentals.

P.J. DiStefano moved to adjourn the meeting. Sarah Justus seconded. The motion carried.
Meeting adjourned at 3:13pm. Next board meeting on March 21, 2019