



John Carr **Dairyland Power**

John is currently Vice President of Generation for Dairyland Power Cooperative in La Crosse, Wisconsin where he is responsible for power production including the operation of Dairyland's traditional and renewable generation facilities and environmental affairs. John was previously the Vice President of Strategic Planning where he was responsible for fuel supply and transportation, energy marketing and trading, resource planning and corporate strategy.

John has been with Dairyland since May 2008. Prior to joining Dairyland, John spent 10 years working for Alliant Energy in Madison, Wisconsin, where he held various positions primarily involved in fuel procurement and MISO market operations. Before joining the electric utility industry, John spent 10 years working for Cargill, Inc. of Minneapolis, Minnesota, where he held various positions involved in grain merchandising and transportation. John is a graduate of Iowa State University in Ames, Iowa, where he earned a Bachelor of Science degree in Economics.