



## **BRUCE REW**

### **Southwest Power Pool**

Bruce Rew is vice president of operations for Southwest Power Pool, Inc., located in Little Rock, Arkansas. He is responsible for SPP's real-time reliability and market operations. These responsibilities include the Balancing Authority, day-ahead and real-time markets, operational planning, and analysis support of all reliability coordination, market operations, tariff administration and scheduling functions. He has been with SPP since 1990 in various engineering and management positions. Prior to SPP, Bruce served in the United States Air

Force on a nuclear missile launch crew. Bruce received a Bachelor of Science in electrical engineering from Louisiana Tech University in 1990 and a Master of Science in operations management from the University of Arkansas in 1992. He is also a graduate of Harvard's Business School's Advanced Management Program. He serves on the Utility Variable-Generation Integration Group (UVIG) board and the engineering advisory boards with the University of Arkansas at Little Rock and the University of Oklahoma.