



Gregory Bollom

Madison Gas & Electric

Greg is Assistant Vice President and Regulatory Consultant with Madison Gas and Electric Company. Greg has been with MGE for 35 years. In his current role, Greg provides expert insight and research into ongoing regulatory and rate issues across the country. Greg's past responsibilities have included generation planning, transmission policy, electric and natural gas sales and revenue forecasting and electric and natural gas pricing.

Greg serves on the Edison Electric Institute Smarter Energy Infrastructure Advisory Team and as Co-Chair of the Customer Solutions Executive Advisory

Committee. He is a member of EEI's Economic Policy Advisory Group and Rates and Regulatory Affairs Committee. Greg also serves on both the Advisory Committee for the Critical Consumer Issues Forum, a collaboration of state utility commissioners, consumer advocates and electric utilities to address important consumer issues at the forefront of the energy policy debate; and the Advisory Council for the Center for Public Utilities at New Mexico State University.

Outside of work, Greg is a long-time volunteer in the Destination Imagination (creative problem solving) program.

Greg has a B.A. degree in economics from St. Norbert College and a M.S. degree in economics from the University of Wisconsin.