



Wisconsin Public Utility Institute



John Carr **Dairyland Power**

John Carr was promoted to the position of Vice President, Strategic Planning, on January 4, 2013. John joined Dairyland Power as Director, Fuels Management, in May 2008. He was promoted to Director, Fuel and Power Marketing in May 2011. John is responsible for corporate business planning activities, power supply planning, fuel procurement and delivery, energy marketing and trading, as well as MISO operations.

A native of Austin, Minnesota, John has a bachelor's degree in Economics from Iowa State University. He came to Dairyland with more than two decades of professional experience in grain marketing and transportation, trading and risk management, utility fuel supply operations, and energy marketing. Prior to joining Dairyland, John was employed by Alliant Energy in Madison and Cargill, Inc., of Minneapolis.