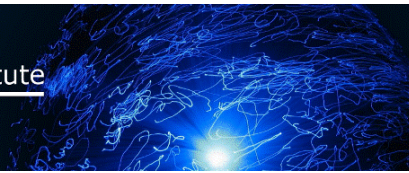




Wisconsin Public Utility Institute



Jeffrey E. Anthony M-WERC

Jeff Anthony joined the Midwest Energy Research Consortium (M-WERC) in mid-2014 as the Director of Business Development and Energy Innovation Center (EIC). In this capacity, Jeff is now responsible growing the membership and industry participation in M-WERC, as it expands its footprint to an eight state region in the Upper Midwest. He also co-manages the *WERCBench Labs* start-up and entrepreneurial initiative of M-WERC, seeking to grow the engineering community in Southeastern Wisconsin and supporting new business growth in the energy, power, and controls sector.

Jeff's industry experience covers a number of technologies and activities during his 25 years working at both for-profit and non-profit organizations. Most recently, Jeff worked in the wind energy industry, working with electric utilities across the U.S. and leading the membership and business development activities for the wind energy industry trade association. Prior to that, Jeff worked for Wisconsin Electric/We Energies in the nuclear power area and later held roles in the R&D, transmission, and strategic planning functions there.

Jeff received his undergraduate degree in nuclear engineering from Purdue University and his an MBA degree from the Kellogg School of Management at Northwestern University.