



Wisconsin Public Utility Institute



Abby Mayer

UW-Madison REDA Program Recent Graduate

Abby Mayer is a recent graduate from UW-Madison, completing her Master's in Applied Economics. She was a part of the inaugural class of a new Master's program called Resource and Energy Demand Analysis (REDA). REDA provided a strong econometric and statistical foundation within the context of energy. For her final project for the program, Abby completed an internship with Navigant Consulting where she analyzed a demand response program. She is currently pursuing energy analyst positions at consulting firms and utilities. Abby also has a BA in Zoology and a BA in Biological Aspects of Conservation from UW-Madison.