



Wisconsin Public Utility Institute



Shilpa Sankaran, Executive Director, Net-Zero Energy Coalition

Shilpa Sankaran is a social entrepreneur who has provided communications, strategic planning, and technology advisory services for global brands, start-ups, and Fortune Global 1000 companies. In 2008, Shilpa co-founded ZETA Communities, the first U.S. manufacturer of net-zero energy modular buildings. Shilpa served various roles in

establishing the company's operation and developed the ZETA brand as an internationally recognized industry pioneer in the space. ZETA built the first LEED Platinum live/work townhome that won the 2010 Green Builder Magazine Home of the Year award (and is currently net positive performance), 15 other NZE buildings, and dozens of other projects with a minimum EnergyStar standard.

Shilpa co-founded Alpha Group SF, an advisory firm specializing in market transformation for social entrepreneurs in sustainable development, energy, and cleantech. She has also served leadership positions with key organizations to drive adoption of energy efficiency in the building industry. The California Public Utilities Commission (CPUC) appointed Shilpa to the Zero Net Energy Action Plan Champions initiative, leading the "Path to Zero" campaign to drive the awareness and education of the State of California's plan to meet its 2020 and 2030 net zero energy mandates.

Prior to ZETA, Shilpa was a consultant at PriceWaterhouseCoopers and Sapient Corp., where she provided management consulting services to General Motors,

Wells Fargo Bank, AAA, Nike, Verizon Wireless, and Blue Cross Blue Shield Association, among others.