



Wisconsin Public Utility Institute



Bryn Baker, Manager, Renewable Energy, Private Sector Engagement, World Wildlife Fund

Bryn Baker is Manager of WWF's Renewable Energy Program in Washington D.C. Bryn works with WWF's business partners to set ambitious renewable energy and climate goals to reduce emissions and to create innovative approaches to scaling up renewable energy cost effectively. She facilitated the development of the Corporate Renewable

Energy Buyers Principles that unifies the voice of large companies seeking more renewable energy to power their operations.

To expand access to renewable energy through the Buyers Principles, Bryn manages WWF's collaborative dialogues between corporate renewable energy purchasers and utilities and other renewable energy market players that seek to develop and innovate new ways for utilities to meet the renewable energy needs of their largest customers.

Prior to joining WWF, Bryn's work was at the intersection of clean energy and development, working for the Overseas Development Institute in London on low carbon development pathways and the US Agency for International Development to launch the first regional climate and energy program in Southeast Asia. Bryn has also worked for the Rocky Mountain Institute consulting on corporate climate strategies and helped start the Wind for Schools program with the National Renewable Energy Laboratory.

Bryn received her BA in Ecology, Evolution and Conservation Biology from the University of Colorado Boulder and her MSc in Environmental Policy and Regulation from the London School of Economics.