



Wisconsin Public Utility Institute



**Larry J. Vogt, Director of Rates,  
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Larry is the Director of Rates for Mississippi Power Company, an operating company of The Southern Company, where he is responsible for formulating pricing strategy and managing the research, development, and implementation of retail and wholesale rate designs; for administration of the Company's electric tariff; and for supporting other regulatory matters of the Company. He previously worked for ABB Power T&D Company as Manager of the Distribution Technologies Center and for Southern Company Services as Principal Engineer – Rates & Regulation. He also worked for Public Service Company of Indiana, Inc. (now known as Duke Energy – Indiana) and for Louisville Gas & Electric Company in a variety of capacities. Larry

has 43 years of electric utility business experience in the areas of pricing and rates, cost-of-service analysis, commercial and industrial marketing, demand-side management, and distribution engineering and planning. He has testified in a variety of rate cases and other regulatory proceedings.

Larry serves as an instructor in the annual EEI Electric Rate Advanced Course held at the University of Wisconsin. He also has served as a principal instructor in the Rate College E-Forum series that was sponsored by the EEI Rate & Regulatory Affairs Committee. In addition, he has

served as an Adjunct Professor in Penn State University's International Power Engineering Program, as an instructor in various engineering and ratemaking programs sponsored by EUCI, and as a speaker in select programs of the Wisconsin Public Utility Institute.

Larry is a member of the EEI Rate & Regulatory Affairs Committee, and he served as Committee Chairman from 2012 to 2014. He is also a member of the Rates & Regulation Section of the Southeastern Electric Exchange (S.E.E.). In addition, he is a Senior Member of IEEE, a member of AEE and NSPE, and a registered Professional Engineer in several states. Larry has Bachelor of Science and Master of Engineering degrees in the field of electrical engineering from the University of Louisville. Larry is the author of several technical papers and the textbooks: *Electricity Pricing: Engineering Principles and Methodologies*, CRC Press, 2009 and *Electrical Energy Management*, Lexington Books, 1977, and "Engineering Principles of Electricity Pricing," Chapter 21 in *Power Systems*, 3<sup>rd</sup> ed. of *The Electric Power Engineering Handbook*, CRC Press, 2012.