



Wisconsin Public Utility Institute



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Ross C. Hemphill is President of RCHemphill Solutions LLC, an economic consulting and research firm in Saint Charles, Illinois. Ross was Vice President of Regulatory Policy & Strategy for Commonwealth Edison Company (ComEd) until the end of 2015. In that capacity he was responsible for revenue policy including the development of annual revenue requirements, retail rates including the development and implementation of ComEd's pricing policy, analysis of strategic policy options for ComEd's distribution business, and the monitoring of regulatory compliance throughout the company.

Ross' entire 35-year career has been devoted to energy and regulatory policy

with a primary focus on ratemaking theory and practice. His experience has included working, both directly and as a consultant, for utilities, research institutions and regulatory agencies. Ross has published articles on utility economics and pricing design in *Electricity Journal*, *Public Utilities Fortnightly*, and *Resources and Energy*, as well as reports for the Electric Power Research Institute, Edison Electric Institute, the National Regulatory Research Institute and American Public Power Association. He holds a doctorate in resource economics from Ohio State University, a master's degree in economics from Indiana State University, and a bachelor's degree in economics from Lewis University.