



Wisconsin Public Utility Institute



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Lee Swindall is the Vice President of Business & Industry Development for the Wisconsin Economic Development Corporation (WEDC). He has over 40 years' experience in global business strategy, strategic communications, and marketing and public relations. Prior to joining WEDC, Lee was the Director of Marketing, Director of Consulting Services and acting Executive Director for the Wisconsin Manufacturing Extension Partnership (WMEP).

Prior to joining WMEP, Lee was a Principal and Vice President of Marketing and Client Relations with Argea, Inc., a global business strategy consulting company based in Princeton, NJ. Lee's career also includes corporate and institutional client management with international investment banking companies such as Market Makers Group (London)/ING, ABN-AMRO, Hong

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Lee has a B.A. in political science from the University of Illinois.