

.J. Distefano called the meeting to order at 9 a.m.

P.J. Distefano requested any modifications requested to agenda. None were offered.

Roll call:

Present: P.J. Distefano, Deloitte; Sarah Justus, ATC; Kira Loehr, Foley and Lardner; Deb Erwin, Xcel Energy; Jeff Ripp, PSCW; Rob Crain, Alliant; Matt Bromley, MEUW; John Sumi, MG&E; Jordan Hemaidan, Michael Best & Friedrich; Frank Greb, Seventhwave; Ronda Ferguson, Wisconsin Public Service Corp; Heather Leibham, We Energies; Brian Rude, Dairyland; Mary Blanchard, Wisconsin Energy Institute (for Michael Corradini); Cara Lee Mahany Braithwait, WPUI

Called in: Earl Gustafson, WI Paper Council; Dave Siebert, DNR

Excused: Cheryl Parrino; Paul Meier, Wisconsin Energy Institute; Nilaksh Kothari, Manitowoc Public Utilities; Lawrie Kobza, Boardman and Clark; Robb Kahl, WI Assembly; Rodney Stevenson

#### Proposed Changes to Charter

- Cara Lee Mahany Braithwait proposed changes to the charter to make categories of organizational membership under Section 2.1C consistent with board membership structure under Section 2.2B
- Proposed changes are listed in the slides provided.
- Discussion focused on addition or subtraction of specific language to the categories listed
- Sarah Justus moves to approve the proposed changes listed in the slides, with the following amendments (John Sumi seconds):
  - Change 2.2B-c to include one from a Wisconsin state government agency in addition to two from the Wisconsin State Legislature
  - Under 2.1C, remove the phrase “One from” for h,i,j to be consistent with other bullets in the list
  - Change both 2.1C and 2.2B from “Distributed generation side of the utility business” to “Entity representing a non-utility energy provider”
  - Change 2.1C-l from “At Large” to “Other” and change letter from “l” to “k”
- The motion passes.
- Brian Rude moves to change 2.2B-b to create two separate memberships: one from a municipal utility and one from a cooperative utility. Jordan Hemaidan seconds. The motion passes.
- Deb Erwin moves to change 2.2B-c to two separate categories: Two from Wisconsin State Legislature with representation from two parties; and one from a state government agency other than the Public Service Commission. Jeff Ripp seconds. The motion passes.

- A clean copy of the updated charter will be sent to all board members
- Earl Gustafson suggested changing letter “e” in 2.1C and 2.2B from “residential” to “residential and small commercial;” and changing “commercial and industrial” to “large customer and industrial” in order to distinguish the types of organizations that may be represented. No action was taken.

#### Board Member Nominations

- Robert Crain, who manages regulatory affairs for Alliant Energy’s Wisconsin utility, would replace Terry Nicolai from the same company
- Ronda Ferguson, who works in regulatory affairs and rate design for Wisconsin Public Service Corp., would replace Tim Kallies from the same company
- P.J. Distefano moves to approve Robert Crain and Ronda Ferguson to serve on the board. Sarah Justus seconds. The motion passes.
- Jeff Ripp noted that the charter states a board member must come from the Business School faculty. Rodney Stevenson served in that capacity for many years and is a permanent member of the board, though he retired recently. It was requested that Cara Lee Mahany Braithwait ask Prof. Stevenson how he would like to be involved in the board and whether another member of the faculty should serve in that capacity.
- Discussion turned to whether to change the role of Institute Director to an ex-officio board member in the charter. This has been done in practice, but it is not explicit in the charter. Jordan Hemaïdan motions to amend the charter to clarify that the Institute Director is an ex-officio board member. Jeff Ripp seconds. The motion passes.
- After consulting with several board members, it was suggested that Rep. Mike Kuglitsch be pursued for the vacancy of a board member from the state legislature. There was no motion taken, but general agreement that an invitation be made to Rep. Kuglitsch.
- P.J. Distefano moves to approve Kira Loehr as an at large position on the board and Dave Siebert as a representative of a state government agency. John Sumi seconds. The motion passes.
- Cara Lee Mahany Braithwait asked for suggestions of non-utility energy provider for a board member position. No motion was taken, but there was general agreement to pursue someone from Ensync, which sells energy storage systems.

#### Finances

- The revenues and expenses for calendar year 2015 were presented, with an expected net increase of about \$18,000 (including estimates from December). P.J. Distefano requested a follow-up document be sent to the board with actuals for December.
- There was discussion about the level of reserves that WPUI keeps and whether that is at risk of being taken by the university because of the university-wide scrutiny over reserves. There was previously a meeting involving the university and a general agreement was reached about the appropriate level of reserves. It was suggested that before the next board meeting, to pull out the documentation on what was agreed to with the university at that meeting. There was a suggestion that WPUI’s objective with the reserve balance is to keep at least one year’s worth of

expenses plus an extra buffer to handle expenses that come in before membership revenues. Several board members discussed revisiting whether there needs to be a formal or informal policy on the level of reserves to keep once the documentation from the meeting is made available.

- There is a new 10% surcharge from the university applied to all expenses
- There is also a possibility of losing the EEI Transmission School, which would result in the potential loss of \$12,000 in revenue.
- Given these new potential impacts to the budget, and given that membership dues have not increased in over 10 years, Cara Lee Mahany Braithwait proposed a 15% increase in membership dues for 2017, the levels of which are listed in the slides given to the board.
- Brian Rude moves that dues for 2017 membership are changed to the following levels: \$8000 for Sustaining, \$4000 for Contributing, \$2000 for Associate, \$1500 for Sponsor, and \$1000 for Standard. Jordan Hemaïdan seconds. The motion passes.

### Programming

- Upcoming programs are listed in the slides, including Community-Based Solar, a program with the State Bar Association, Energy Utility Basics, and a new four-part series on market inflection drivers.
- Energy Utility Basics has now been endorsed by NARUC. There was concern expressed by some board members about whether that would create too much demand for the course and whether that would prevent some Wisconsin-based attendees from securing a spot in the course. It was suggested to be a topic of discussion at a future program committee meeting.
- Market Inflection Drivers is a four-part series exploring the physical, investment, pricing and customer effects of a market undergoing massive change. Cara Lee Mahany Braithwait requested that board members suggest speakers for each topic and encourage those in leadership positions to attend.

### Water Council Presentation

- Dean Amhaus, Director of the Water Council, spoke to the board about the history of the council and how it is working in economic development, talent development, and technology development in order to create a hub of economic and entrepreneurial activity around water technology in the Milwaukee area.
- Recently the Water Council is partnering with the Mid-west Energy Research Consortium (M-WERC) to develop a roadmap for industry in the energy-water nexus, and is piloting micro systems for energy and water to enhance resiliency and minimize consumption.

### More Programming Discussion

- Currently there is at least one program committee member assigned to each of the four Market Inflection Drivers programs. Cara Lee Mahany Braithwait asked for additional board members to assist with each program.
  - Jeff Ripp offered to assist with the regulatory side of the “Trends” program
  - Jordan Hemaïdan offered to assist with the “Capital Investment Effects” program
  - Ronda Ferguson offered to assist with the “Pricing” program

- Deb Erwin, Brian Rude and Earl Gustafson offered to assist with the “Customer Perspective” program
- Cara Lee Mahany Braithwait noted that she is working hard to bring legislative staff to attend the Community-Based Solar program.

#### Next Meeting and Interim Activity

- Thursday, July 21 in the afternoon (starting at 1 p.m.) was chosen as a tentative date for the next board meeting
- Board minutes and a new version of the charter will be sent to board, along with updated financial figures for calendar year 2015.
- Cara Lee Mahany Braithwait will be contacting those who offered to assist with program planning.

#### Adjournment

- Motion to adjourn. Sarah Justus moves to adjourn the meeting, P.J. Distefano seconds. The motion passes.
- The meeting was adjourned at 11:48 a.m.